



COMPANY PROFILE

MODERN HELLENIC

PAGE OF **CONTENTS**

2	Who Are We
3	Our Company
4	Our Activities
5	Mission
6	Values
7	Corporate Structure
8	Warehouses
9	Maintenance Department
10	Suppliers Portfolio
11	Distribution Channels
12	World Connections
13	Contact

2 | WHO ARE WE



Modern Hellenic Company respond to the community needs for advanced medical product and high-quality medical disposable.

Now, we are one of the most prominent medical companies in Palestine.

We reached that position through providing health care institutions and professionals with a remarkable widest range of medical-technology products and on top excellent services.

3 | OUR COMPANY

Company Name: Modern Hellenic Ltd.

Modern Hellenic Company

P.O. Box 99903, Omar Almokhtar St., Opposite Municipality Park,
Algardens Building, 2nd Floor, Gaza, Palestine

Tel/Fax: 00970-8-2839441

Website: www.hellenic-ps.com

Email: Contact@hellenic-ps.com

Commercial Registration: VAT # 563159987

Company Offices:

2000 SQ feet of Executive Offices, 1000 SQ feet Maintenance Department and 4000 SQ feet of Storage Facilities.

Banking Reference:

Bank of Palestine LTD.

Modern Hellenic Limited

Account Number: 0288033

IBAN: PS39PALS044602880330013000000

Al Naser Branch - Gaza - Palestine

Annual Turnover: 4,000,000 USD

4 | OUR ACTIVITIES

MHC has the representation rights a lot of companies and equipment's manufacturers in Palestine MHC currently works with multiple customers in New Potential market.

MHC is expanding their program to include other than the product lines stated.

MHC's services to its principles, includes:

A) Marketing:

- Market Analysis.
- Research.
- Feasibility studies.
- Strategic Marketing Planning.
- Provide Product Promotion & Advertising.

B) Procedural:

- Facilitate Registration and Pre-qualifications.
- Provide Technical and Filling Information.
- Provide Logistical Support and Documentation

C) Sales:

- Assist in Sales Forecasting.
- Provide Specialized Training for Sales Force and Management.
- Assist Dealers in Meeting Sales Targets.
- Ensure the Availability of after the Sale Service.
- Pre and Post Sale Logistical Support and Documentation.

D) Monitoring:

- Obtain Information on Competitive forces.
- Gather Information on Tenders and Awards.
- Update client on Governmental Requirements.
- Keep up with changes in the Delivery System.
- Identify Budget Allocations Cycles.
- Obtain data on Demographics and Utilization of Services.

5 | OUR MISSION

Supporting by five pillars – guiding principles that are foundational to our success and future growth. They provide overall direction for the company and the tools necessary to rise to any challenge.

Quality Health Care Outcomes:

We are dedicated to delivering high-value, meaningful products and services that resonate with patients and prescribers.

Bringing value to our stakeholders while delivering safe and effective products is at the heart of everything we do.

Customer Focused:

We measure ourselves and our actions through the lens of our customers.

We build strong relationships with customers and deliver on quality products and services.

OUR MISSION

Innovation:

Innovation is essential, as we search out new ways and continuously identify opportunities to design, develop and advance creative, ethical solutions that are timely and effective.

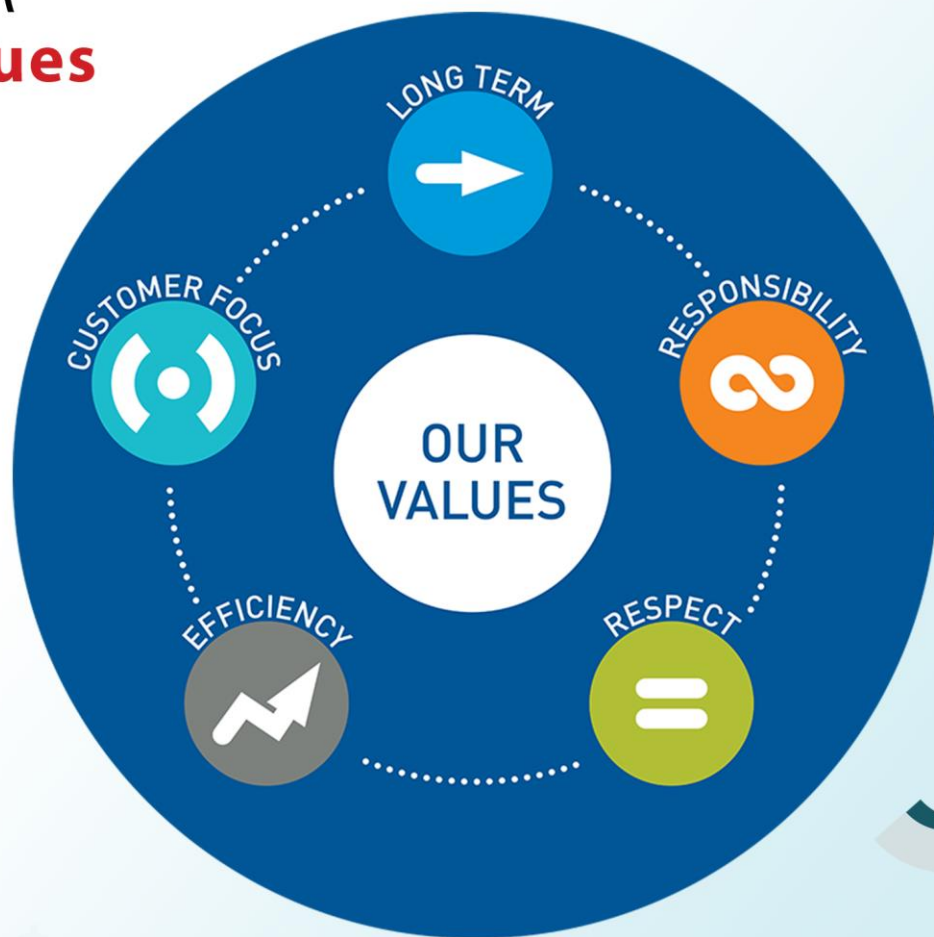
Efficiency:

Focus and execution enables us to drive productivity, leaving no stone unturned in identifying where we can make improvements and deliver value. We address the challenges of a changing market quickly and never compromise on quality.

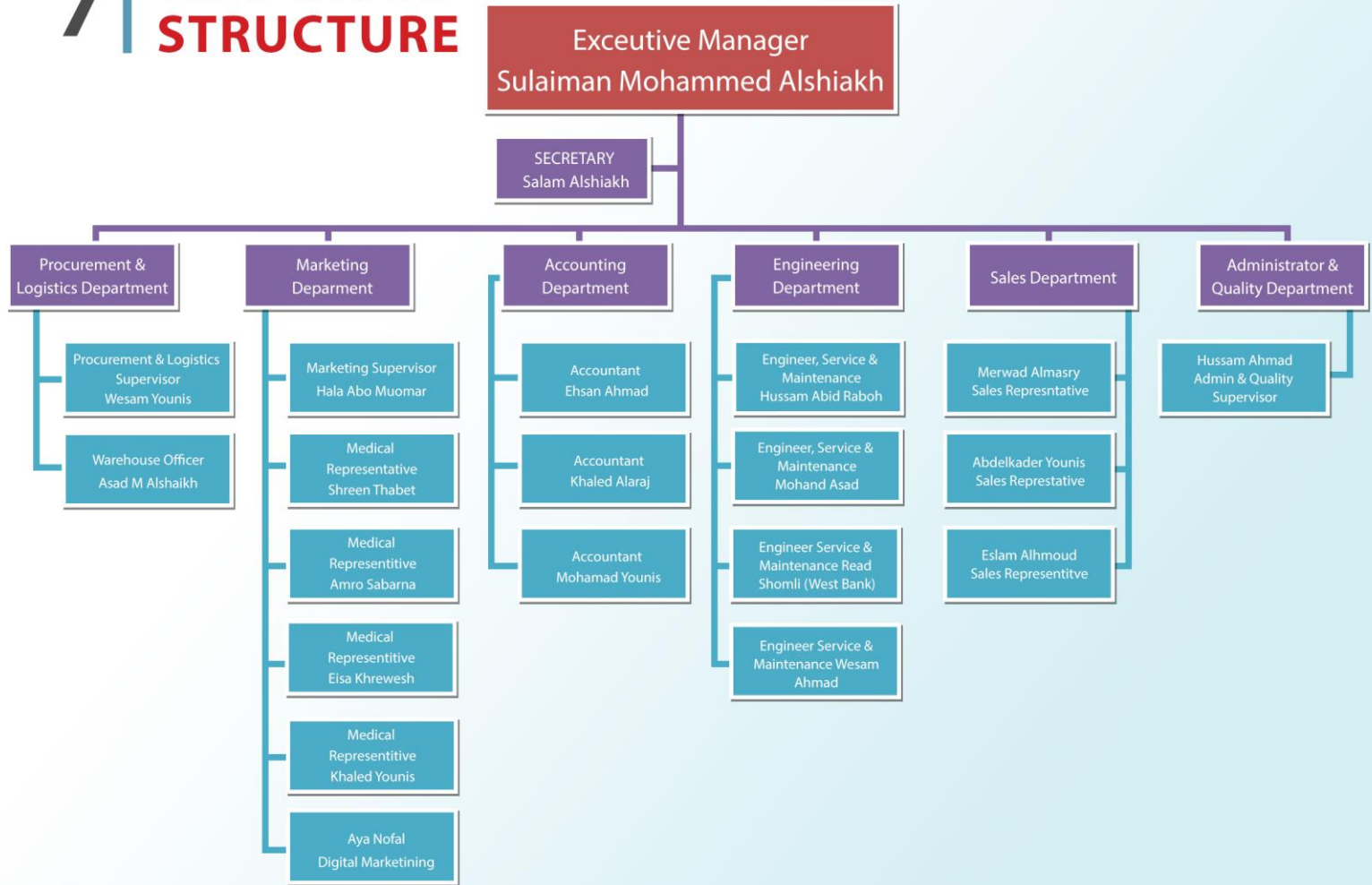
People:

Our employees come to work each day focused on improving people's lives. They are essential to the success of the organization. We strive to build and retain a strong team by recognizing and rewarding excellence, and by creating development opportunities.

6 | OUR Values



7 | CORPORATE STRUCTURE



8 | OUR WAREHOUSES

Modern Hellenic provides turnkey solutions for warehousing and logistics needs, with the help of leading technologies and Ministry of Health-approved warehouses, Modern Hellenic is the first choice for medical Equipments, pharmaceutical and fast moving consumer goods.

All logistics operations are up to the highest standards, with the aim of obtaining ISO 9001:2008 certification in the near future.



9 | Maintenance Department

Keeping Everything Running

Our maintenance department speaks for itself; the maintenance department is fully set up to undertake the responsibility of performance on any project regardless of the size.

The Department has been in existence since the establishment of MHC and manages to keep improving it to the point of being recognized the Number One service company in Palestine, our 1000 SQ center is fully equipped to board level repair.

Our resident local engineers are fully trained on all products that we market in Palestine in addition to the set up.



10 | SUPPLIERS PORTFOLIO

Johnson & Johnson

Johnson and Johnson
Excimer Laser Machine
I design
Femotosecond


GoodnessCare

Goodness Care
Pharmaceutical

derma

Derma Pella
Pharmaceutical
Cosmetics

MedicCleanAir®
A Belgian  Swiss Cooperation

Medic clean Air
Air purification



G. Samaras S.A.
MEDICAL GAS SYSTEMS

G Samaras
Medical Gases Systems

 **GIMA**
PROFESSIONAL MEDICAL PRODUCTS

GIMA
Turnkey equipment

 **Schröder™**

Schroder
Hospital Furnitures





Bioteq
Medical disposable
Endo Vascular



Cardina Dtetco
Weight Scale



Undis
Disposable anesthesia products.



PARI
Respiratory therapy



MTC
Dental Handpiece



Infinium Medical
Anesthesia Machines



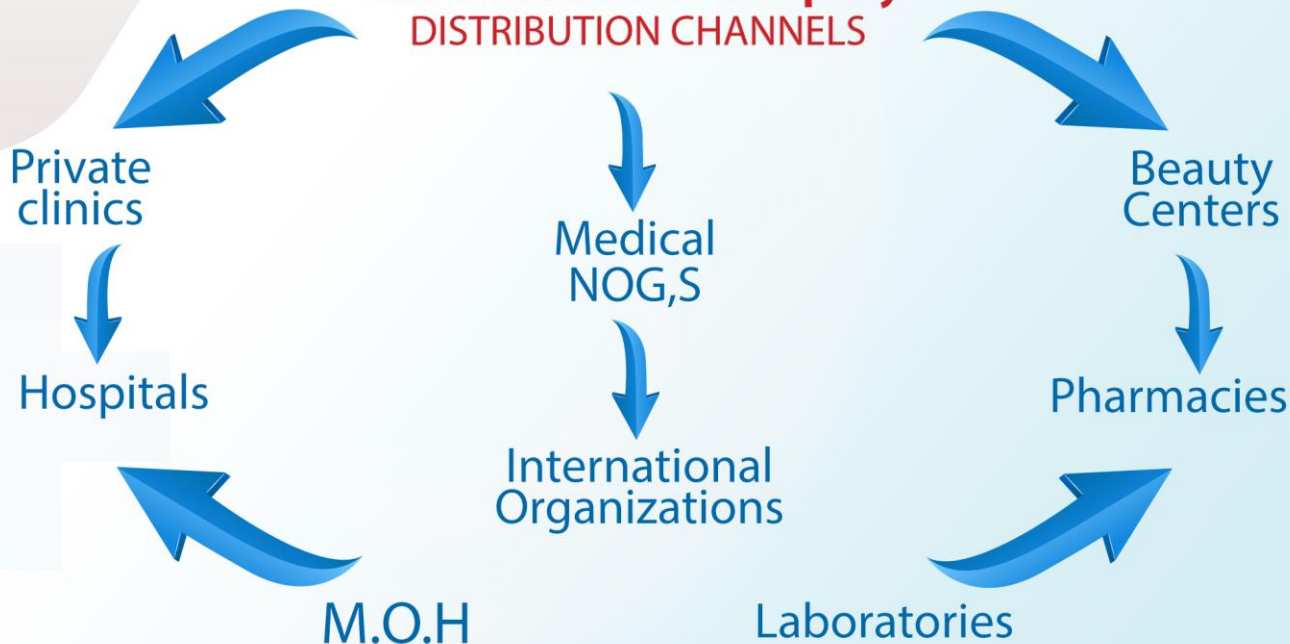
LED SPA
Electro Surgical Units



ADSS
Beauty Equipments

DISTRIBUTION **CHANNELS & Methods Of Sale:**

Modern Hellenic Company DISTRIBUTION CHANNELS



*Methods of sales:
Retail, Wholesome and Tenders.*

12 | WORLD CONNECTIONS



13 | CONTACT



+97082839441



contact@hellenic-ps.com



Al Gardens Building, Second Floor
Omar Almokhtar St., Gaza, Palestine, 99903



www.hellenic-ps.com



Hellenicmedi





MODERN HELLENIC

Thank you